



Agenda

Thursday, May 5, 2011

8:00 am – 9:00 am	Registration & Continental Breakfast	Legislative Terrace
9:00 am – 9:10 am	Welcome <i>Dr. Leslie Wisner-Lynch, President & CEO, TTDC</i>	Capitol Ballroom
9:10 am – 9:50 am	Panel: Driving Economic Growth in Tennessee Moderator: <i>Bill Hagerty, Commissioner for Tennessee Department of Economic and Community Development</i> Panelists: <i>Bill Bates, Chief of Staff, Council on Competitiveness</i> <i>Barry Johnson, Senior Advisor & Director of Strategic Initiatives, EDA</i> <i>Ray Leach, CEO, JumpStart Inc.</i>	Capitol Ballroom
9:50 am – 10:40 am	Launching US HIFU: The Story of Bringing a New Medical Technology for Prostate Cancer to the Market <i>Steve Puckett, Chairman & CEO, US HIFU</i>	Capitol Ballroom
10:40 am – 11:00 am	Refreshment Break	Capitol Foyer
11:00 am – 12:00 pm	Panel: Entrepreneurship 2.0 - Best Practices in Incubator Models Moderator: <i>Michael Burcham, CEO, Entrepreneur Center</i> Panelists: <i>Gabriella Draney, Co-Founder & Managing Partner, Tech Wildcatters</i> <i>Stephen Fleming, Vice Provost, Georgia Tech Enterprise Innovation Institute</i> <i>Laurence Hayward, Founder, VentureLab</i> <i>Marcus Whitney, Co-Founder and Managing Director, Jumpstart Foundry</i>	Capitol Ballroom
12:30 pm – 2:10 pm	Keynote Lunch featuring: <i>Governor Bill Haslam and</i> <i>Mary Jo Waits, Director, National Governors Association Center for Best Practices</i>	War Memorial Auditorium
2:30 pm – 5:15 pm	Venture Showcase Track 1: Life Sciences / Healthcare Moderator: <i>Christopher Rand, TriStar Ventures</i> Track 2: Technology / Electronics Moderator: <i>Vic Gatto, Solidus</i> Track 3: Digital Media / Entertainment Moderator: <i>Mark Montgomery, Claritas Capital</i> Track 4: Alternative Energy / Sustainability Moderator: <i>Matt Wiltshire, Avondale Partners</i>	Capitol 1 Ballroom Capitol 2/3 Ballroom Capitol 4 Ballroom Davidson Room
5:30 pm – 8:00 pm	Reception	War Memorial Auditorium



Agenda

Friday, May 6, 2011

8:00 am – 8:50 am	Continental Breakfast/ Hot Topic Discussions Over breakfast, you can join a conversation with 8-10 other conference attendees on one of the following topics: <ol style="list-style-type: none">1. Using Social Media to Build a Customer Base2. The Challenges of Commercializing a New Technology or Discovery from within an Educational Institution3. The Art & Science of Pitching Your Concept to an Angel Investor or a TNInvestco Organization4. Emerging Ideas in the Healthcare & Life Sciences Space (Post Reform)5. Building New Business Models around the convergence of the Written Word, the Song, the Video into a Digital Platform6. Why starting a business is a “Team Sport”7. Accessing Mentors and Experts from across the state to help refine a business concept and build out an Advisory Board8. The Iterative Process of building a business model9. Key resources startups need to successfully launch a business	Capitol 1 Ballroom/Davidson Room
9:00 am – 9:50 am	Panel: Commercializing New Inventions, Technologies and Innovations Moderator: <i>Mitch Horowitz, Managing Director, Battelle Technology</i> Panelists: <i>Alan Bentley, Assistant Vice Chancellor for Office of Technology Transfer & Enterprise Development, Vanderbilt University</i> <i>Mike Paulus, Director, ORNL Technology Transfer</i> <i>Arundee Pradhan, Vice President of Technology Transfer & Business Development, Oregon Health & Science University</i>	Capitol Ballroom
9:50 am – 10:10 am	Refreshment Break	Capitol Foyer
10:10 am – 12:10 pm	Innovation Showcase Track 1: Life Sciences / Healthcare Track 2: Technology / Electronics Track 3: Alternative Energy / Sustainability	Capitol 2/3 Ballroom Capitol 4 Ballroom Davidson Room
12:30 pm – 2:30 pm	Closing Keynote Lunch featuring: <i>Scott Case, CEO, Startup America Partnership</i> and Venture Showcase Finals	War Memorial Auditorium