



Tennessee Innovation Conference

November 20-21, 2008

Doubletree Hotel – Downtown, Nashville, TN

THURSDAY, NOVEMBER 20

Pre-Conference Meetings

10:00am to 11:30am

Meeting of the Tennessee Capital Formation Board – this fifteen member operating committee of the Tennessee Technology Development Corporation serves as an advisory board on state economic development policies and strategies to increase the supply and accessibility of risk capital investments in Tennessee. The meeting is held in conjunction with the Tennessee Innovation Conference to highlight the importance of venture capital to technological innovation and economic growth.

12:00pm to 1:30pm

Meeting of TTDC Partners and Stakeholders – this semi-annual gathering of technology-based economic development partners and stakeholders serves as a collaborative dialogue on how best to coordinate programs and services to optimize returns for regional economies and local communities throughout Tennessee. TTDC embraces a partnership approach to implementing development programs, and this meeting provides a forum for candid discussion.

Conference Sessions

2:00pm to 3:30pm

Case Study of successful technology commercialization: BioMimetic Therapeutics, Inc. – an educational forum for scientists and entrepreneurs. BioMimetic Therapeutics founder, president and CEO Dr. Samuel Lynch will share his story of developing a high-growth, venture-backed biotechnology business in Tennessee with technology licensed from Harvard University. The case study will be subdivided in three segments – the discovery stage and how to investigate the market opportunity; the licensing stage and development of the founding team; and the investment stage where they successfully communicated the value proposition of their company to venture investors. Dr. Lynch will be joined by a panel of experts to provide commentary, highlight best practices from the BioMimetic story and contrast their experiences with those of successful inventors/entrepreneurs from different industries. The panelists

include Dr. Matthew Pohlman of CV Ingenuity, Gary Stevenson of MB Venture Partners, and Dr. Michael Burcham of Paradigm Health and the Owen Graduate School of Management at Vanderbilt University.

3:45pm to 4:45pm

Open forum with members of the Tennessee Strategic Research Board – a panel of members of this strategic operating committee of TTDC will listen to the audience of scientists, entrepreneurs and business representatives and solicit their suggestions for state policies to support research and commercialization activities and improve the state’s competitiveness for recruiting, developing and retaining scientific leaders.

6:00pm (shuttle departs conference hotel @ 5:45pm)

Evening Reception - The Tennessee Economic Partnership (TEP), the Nashville Area Chamber of Commerce and the Nashville Healthcare Council have partnered with TTDC to host a reception at **the Country Music Hall of Fame** that includes a performance by a Nashville singer/songwriter in the Ford Theater. Influential business leaders from regional communities throughout Tennessee will welcome the scientists, entrepreneurs and venture capitalists in this memorable networking event.

FRIDAY, NOVEMBER 21

8:00am to 11:45pm

Tennessee Innovation Showcase – more than thirty scientists from Tennessee’s leading research institutions will showcase early-stage innovations to panels of venture capitalists and intellectual property experts for guidance on potential commercialization strategies. The panelists will lead a discussion on critical success factors, risk factors and priorities for transferring the innovations from the laboratory to the marketplace. The innovations are classified into six categories to be presented in six breakout rooms at the conference hotel.

12:00pm to 2:00pm

Closing Lunch Program – Capital Formation Strategies that drive innovation in Tennessee – leaders from regional business communities will join conference participants in a concluding lunch program that features remarks from Eric Cromwell, CEO of the Tennessee Technology Development Corporation, Matt Kisber, Commissioner of the Tennessee Department of Economic and Community Development, and a panel of venture capitalists from the Tennessee Capital Formation Board on how states can create an environment that fosters innovation. Also participating in the lunch program will be Michael Levin, entrepreneur-in-residence with the Ewing Marion Kauffman Foundation.